



## Day 1 Homework

- ❑ **The Bait**
  - ❑ Downloaded List of Homes in Flyer Form
  
- ❑ **The Funnel**
  - ❑ Signed up for Click Funnels
  - ❑ Claimed FREE Buyer Funnel
    - ❑ Edited Funnel with Personal Information
  - ❑ Added List of Homes to Click Funnels
  
- ❑ **The Follow Up**
  - ❑ Signed up for Mailchimp
  - ❑ Created a List
  - ❑ Created Automation
    - ❑ Ongoing Campaign for new leads
    - ❑ Linked to File on Click Funnels
  - ❑ Generated API Key
    - ❑ Renamed API Key for Click Funnels
  
- ❑ **The Ad Account**
  - ❑ Signed up for Ad Account
  - ❑ Input Billing Information for Facebook™
  
- ❑ **The Pixel**
  - ❑ Created New Pixel
  
- ❑ **Integration**
  - ❑ Added Pixel to Click Funnels Buyer Funnel
  - ❑ Added Mailchimp to Click Funnels
    - ❑ Created Link from Mailchimp to Click Funnels